

# **Void-Fill Protective Packaging Solutions**

As product packaging has grown to become a critically important part of your sales and marketing operations, so have internal protective packaging solutions. With online sales growing at a rate of 20% annually, packaging for mail delivery is now impacting your brand, as well as your shipping costs. Innovative protective packaging solutions can enhance your company's image with internal packaging that showcases your brand and demonstrates a commitment to environmentally responsible packaging, while minimizing the size and weight of the overall package for lower shipping costs.

# **Reduce Costs**

AirPouch® inflate-on-demand protective packaging yields a significant cost saving as compared to other types of void-fill, such as peanuts, foam or paper. Air pillows offer the lightest weight solution for protective packaging and are durable enough to provide excellent product protection in minimal space. AirPouch pre-formed pillows also come in a high-yield box that reduces shipping, storage and handling requirements.

- Reduce cube costs for shipping and storage
- · Create the perfect fit inside the shipping package, minimizing dimensional weight charges
- · Prevent shipping damage, reducing product losses and returns

### **Exclusive EZ-Tear**<sup>™</sup> Perforations

AirPouch patented EZ-Tear perforations enable quick and easy separation of the pillows, allowing packers to work more efficiently with less material waste. These unique perforations also create a fuller air pillow, lowering your cost per cubic foot and creating less weight per package.

800-547-5130

# **Markets Served**

AirPouch EZ-Tear air pillows are versatile, have many protective packaging uses, and are great for all void-fill applications, including:

- Mail order fulfillment
- Pharmaceutical fulfillment
- Third party logistics
- Contract packaging and fulfillment







# **Build Brand Equity**

Impress your customers with void-fill packaging that is as clean and new as the products they receive in the mail. Inflatable protective packaging not only protects your product during shipping, it also gives you an opportunity for custom branding inside the box. AirPouch void-fill air pillows can be printed with your logo, design or custom graphics to increase brand awareness and preference.

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# **Offer Sustainable Packaging**

Consumers are rapidly becoming more conscientious about the amount of waste they generate and are driving the need for more sustainable packaging solutions. AirPouch inflatable void-fill uses less material than other types of protective packaging. Plus, our line of EarthAware® biodegradable and recycled products shows your customers you care about the environment.

# AirPouch Void-Fill Value

- EZ-Tear perforations improve efficiency with pillows that are easily separated for optimum packing size and speed
- Durable and puncture resistant pillows inflate on demand, saving valuable warehouse space
- High-yield, boxed material reduces changeover time
- · Pillows are clean, dust-free and lightweight
- Printable pillows for branding
- AirPouch pillows are infinitely recyclable, and come in EarthAware biodegradable and recycled blends

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· Always in-stock products available for easy ordering

AirPouch pillows offer superior seals and puncture resistance for durability and reliable air retention

# **AirPouch EZ-Tear Air Pillows Materials** and Specifications

### **Specifications**

- Available Sizes: 8", 10" and 12" widths
- Available Mil Thicknesses: 1.1, 1.54 and 2.0 mil
- Printing: Custom printing options available
- Unit of Measure: 5,000 linear feet (1.1 mil), 4,000 linear feet (1.5 mil) and 3,000 linear feet (2.0 mil) of material per box

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# **Material Types**

### EarthAware Recycled EZ-Tear Pillows

- Industry leading 95% pre-consumer recycled content
- Stock printed with EarthAware logo for end-user awareness; custom printing available

### EarthAware Biodegradable EZ-Tear Pillows

- Biodegrades when in contact with other biodegrading materials
- Stock printed with EarthAware logo for end-user awareness; custom printing available

# EarthAware XD Blend<sup>™</sup> Biodegradable Premium EZ-Tear Pillows

- Lowest mil thickness with superior strength
- Stock printed with EarthAware logo for end-user awareness; custom printing available
- 5,000 linear feet of material per box

### DuraClear 2000<sup>™</sup> EZ-Tear Pillows

• Enhanced linear low-density polyethylene with superior durability and puncture resistance

### **Anti-Static EZ-Tear Pillows**

- Amine Free
- Polycarbonate and silver solder compatible
- · Dissipates static build-up and protects sensitive components
- Static Charge Dissipation: 5000v to <50v, <2.0 sec
- Surface Resistivity: >1 x 105 < 1 x 1012 Ohms/in2
- Pink color for easy identification



# **Best Practices in Protective Packaging**

Properly packing your products for shipping is critical to reducing damages and returns. With proper packaging methods and materials, you can ensure your products reach their destination in perfect condition. We manufacture a full line of AirPouch inflate-on-demand protective packaging products for a variety of uses, including:

- · Void-fill Limits movement that can cause damage
- Wrapping Wrap delicate items to protect against vibration and shock during shipping and handling
- Bracing Protect corners and edges that are the most vulnerable to damage

**Use protective packaging products that are specifically intended for that use** – To ensure products remain damage free, use protective packaging materials as instructed. An AirPouch specialist will help you determine the best products for your needs.

**Use special packaging for special products** – Items such as electronics and electrical components often require anti-static materials, such as our AirPouch **Anti-Static EZ-Tear Pillows**.

# AirPouch pillows can protect your products several ways:



System Matched Materials
Service & Support
Custom Engineering & Integration

## Pyramid Packaging specializes in a Total Systems

**Approach** to packaging by combining high-quality protective packaging machines with system-matched, guaranteed-to-run packaging materials, and expert customer service and support. We help our customers streamline their packaging operations, improve productivity and lower their total cost of ownership by tailoring solutions that are perfect for their unique manufacturing needs.





All materials are categorized as a #4 plastic, which is more convenient to recycle.

The additive used in EGDC/biodegradable film has been tested by independent laboratories in accordance with standard test methods approved by ASTM, ISO, and other such standardization bodies, and has been approved for marketing as biodegradable and safe for the environment. The rate and time for biodegradation varies depending on exposure conditions. California currently prohibits labeling any plastic product as biodegradable.

800-547-5130 Karling info@pyramidpackaging.com

Pyramid Packaging Inc. 2901 Shermer Rd, Northbrook, Illinois 60062